

Vertex Designs Company profile and portfoilo.

www.vertexdesigns.in



Vertex Designs is a graphic design agency based in New Delhi, focused on designing creative, functional and aesthetically pleasing designs that promote and enhance your business.

We adopt a solution based approach to designing, and at all times look to improve on and existing brief or procedure to ensure that the best possible creative outcome for the project is achieved. Our core strengths lie in designing brand identity, marketing collaterals, packaging design, signages and printing solutions.

Having developed a niche strength in branding and design, we also work on a number of publications form Oxford University Press and other leading publishing houses in India.

We are happy to offer you our services and all our creative resources.

























## **OUR SERVICES**

- Brochures
- Catalogs
- Prospectus
- Leaflets
- Newsletters
- · Logo Design
- Annual reports
- · Label Design
- Posters
- Postcards
- Calendars
- Artwork Adaptation
- Publication Design
- Corporate Identity
- · Banner & Hoarding
- Displays & Signages
- Magazine/Newsletter
- Advertisement Design
- CD/DVD Cover Design
- Flyers/Dangler



GRAPHIC DESIGN, BRANDING AND PROMOTIONS PRINTING SOLUTIONS

WEBSITE DESIGN
AND
DEVELOPMENT

- Business Support Materials
- Publicity Materials
- Annual Report Printing
- Digital Printing
- Offset Printing
- Newsletter
- · Bulk Business Card Printing
- Greeting Card Printing
- Pre-press Solutions
- Brochure/Catalog Printing

· Domain Name Registration

- CMS based Websites
- Custom Website Designing
- Small Business Web Design







# Aimtrex Technologies

AIMTREX specializes in designing, development and manufacturing of all types of Indoor and Outdoor shooting ranges for Military, Police and Special Forces. Our design was aimed to avoid congested page content and give the website a complete military camouflage feel. Web site design was followed by creating sets of brochures and dockets on the camouflage theme. Various types of content are smoothly combined with a consistent visual style.

### Jobs Undertaken:

Website Design • Brochure Design and Printing • Calendar Design and Production • Corporate Stationary Design and Printing









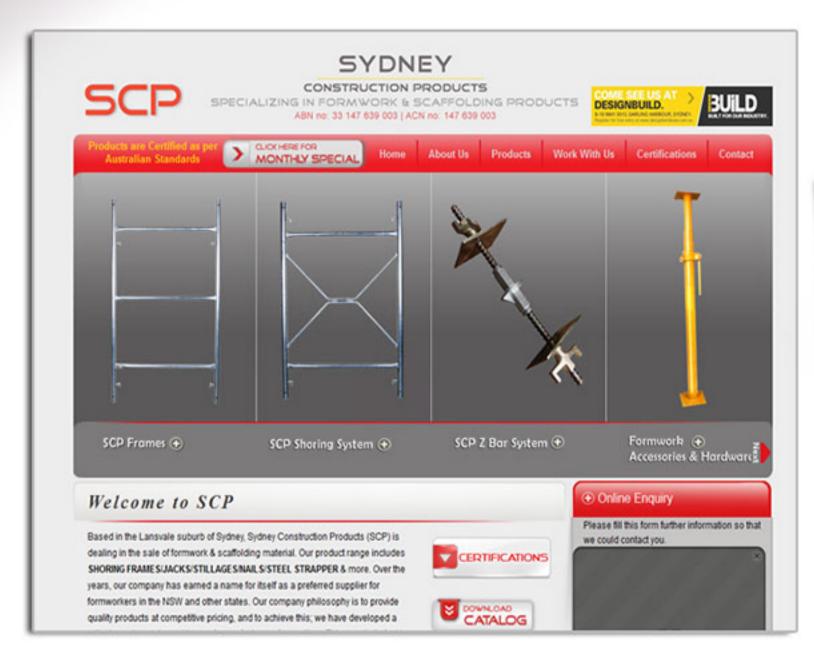
# Navsamaj Welfare Society

The logo for Navsamaj Welfare Society was designed following its mission of making a difference in the lives of the under-privileged children and people.

The NGO also required a website to highlight their upcoming performances and latest developments, being professional and simple while reflecting the good work they were doing.

### Jobs Undertaken:

Logo Design • Website Design • Profile • Leaflets, Brochures, Annual Reports, Poster





## Sydney Construction Products

Based in the Lansvale suburb of Sydney, Sydney Construction Products (SCP) is dealing in the sale of formwork & scaffolding materials.

For this client, we delivered a logo design based on simple textography so that it could be used and embossed on all their product range. For the website design, our approach was to keep the website clean and simple to navigate.

#### Jobs Undertaken:

Logo Design • Website • Catalog design • Business Cards • Complete Exhibition design (including Poster, Hoardings, Banners, Stickers, Leaflets and Carry bags)





### Geo Constech

Geo Constech Pvt. Ltd (GCPL) is one of the leading solution provider of material and technology delivering high performance ground support and consolidation products for tunneling, civil engineering, infrastructure projects. The concept behind the logo was the "GEO" resembling the earth and a portion of it being drilled; depicting underground drilling and tunneling in which the company specializes.

#### Jobs Undertaken:

Brand Logo Design • Product Logo Designs • CMS based Website • Complete Corporate Identity Design







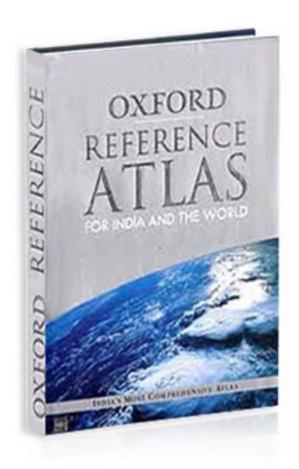


## Amway

Amway is one of the world's largest direct selling companies. We provide the services of label design and Pre-press work for their Product.

### Jobs Undertaken:

Product Label Design • Pre-press • Packaging Design





### Oxford University Press

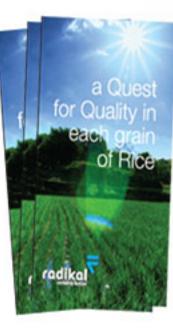
Oxford University Press (OUP) is one of the largest publishing houses in India and is leading publisher in children's and school books.

Vertex Designs and OUP have been working together for several years already, which resulted in design and Typesetting for a range of books and atlases.

### Jobs Undertaken:

Book Cover Design • Book Layout design • Template Design and Typesetting • Desktop Publishing • Cartographic Solutions for maps and atlases









### Radikal Overseas

One of the leading manufacturers and suppliers of premium basmati rice.

We have created numerous marketing collaterals and promotional materials including product catalog, banners and exhibition design materials for Radikal.

### Jobs Undertaken:

Catalog design • Product Brochure and docket • Recipe Book • Standy Design • Packaging Design • Hoardings and Banners • Complete Exhibition design (including Poster Hoardings Banners Stickers, Leaflets and Carry bags)





# RBS, Gurgaon

We provide design and printing solutions to The Royal Bank of Scotland (RBS) on various media for their promotional and in-house activities.

#### Jobs Undertaken:

Wall mounted indoor hoarding design and installation • Coffee Table Books
Standy and Poster printing • Certificates and Brochure printing • Greeting card printing













# Kryolan City, New Delhi

World's renowned manufacturer of specialised Professional Makeup, have opend their store in New Delhi. We designed the complete range of poster and collages used in the store and also the outdoor displays.

### Jobs Undertaken:

Display for retail store • Poster designs • One way vision designs • Signage



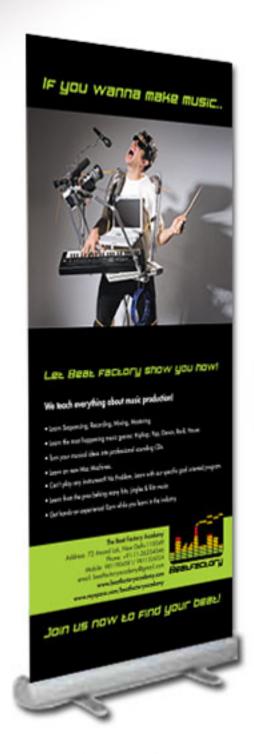


### Mankind Pharma Ltd

Mankind Pharma Ltd is one of the fastest growing pharma companies in India. We provide them with a wide range of design and printing solutions. We have installed steel signages for them at various offices in North India.

### Jobs Undertaken:

Poster Design and printing • Signages • Bulk Business card printing • Digital printing solutions • Bulk Identity cards and all types of stationery







# Beatfactory Academy

Beat Factory Music, an institute setup by Gaurav Dayal to educate new talent on creating music.

### Jobs Undertaken:

Printing solutions • Standy printing • Leaflets • CD Jacket design • Cover & Sticker design • CD/DVD Data Stamping









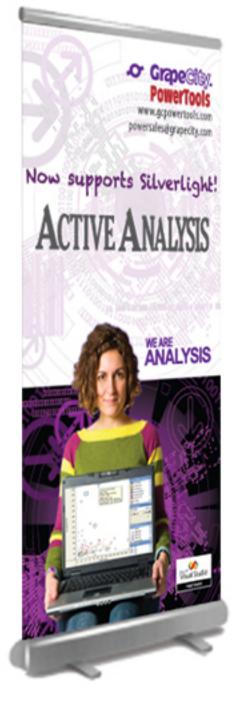
## Impetus Technologies

Impetus Technologies, a software solutions and services company, has recently been ranked among this year's Top 100 Best Companies to Work for. We provide a vast range of design and printing services to Impetus and its sister concerns.

### Jobs Undertaken:

Stationery design and print • Brochure and Leaflet design and print • Danglers and Standys • Newsletter Printing • Certificates • Invites • Corporate Gifts and Trophies









## **GrapeCity**

GrapeCity, inc. is a multinational software corporation based in Sendai, Japan with its Indian office in Noida. Vertex Designs has been designing their advertisements for leading IT magazines.

### Jobs Undertaken:

Advertisement design • Poster design • Standys • Backdrop designs



### **VERTEX DESIGNS**

2-A, Kehar Singh Estate, Saidulajab, M.B Road New Delhi -110030.

Tel: +91-11-40568968

E-mail:info@vertexdesigns.in

www.vertexdesigns.in